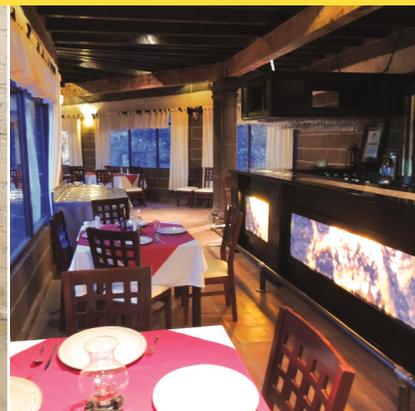
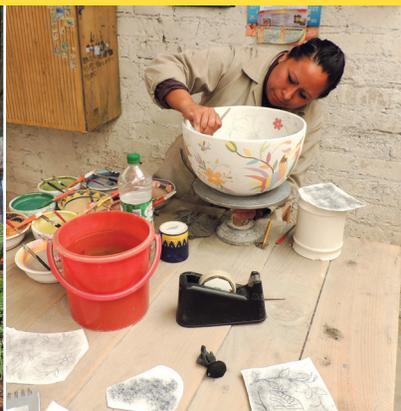




MONARCHS IN MEXICO



AN EXCLUSIVE TRIP HOSTED BY AMERICAN FORESTS

THURSDAY, FEBRUARY 13, 2014 - MONDAY, FEBRUARY 17, 2014

Join us on a once-in-a-lifetime study mission to witness one of nature's most breathtaking phenomena: monarch butterflies overwintering in the highlands of Michoacán, México. See thousands of monarch butterflies fluttering in the branches of sacred fir and white pine trees and weighing branches down with their staggering numbers.

American Forests and La Cruz Habitat Protection Project have worked together for almost a decade to reforest this precious habitat critical to the monarch, planting nearly one million native trees. As a member of our study mission, you will experience one of nature's most remarkable events and learn about this invaluable ecosystem and remarkable habitat restoration project from our tour leaders, including the director of the La Cruz project and American Forests' CEO and director of forest restoration.

THURSDAY, FEBRUARY 13, 2014 - DAY 1

On day one, arrive at Morelia International Airport, Mexico, and be greeted by a member of our team who will drive you and the other members of our adventure in a private motor coach to the new and beautiful Mansión de San Antonio Hotel in Tlalpujahua. Upon arrival, our guests will have time to check-in and relax. Later that evening, we will toast our arrival with a private welcome reception, followed by a wonderful, traditional Mexican dinner prepared by the hotel's master chef.

FRIDAY, FEBRUARY 14, 2014 - DAY 2

Happy Valentine's Day! Wake up in our romantic hotel and get prepared to feel butterflies all over again with that special someone. Following breakfast, we will explore the Sierra Chincua Monarch Butterfly Sanctuary, where we will receive a personal orientation before heading off on a two-mile hike to the trees housing the wintering monarchs. After spending a couple hours experiencing the monarch habitat, we will hike back to the Chincua Sanctuary, where we will be served a Mexican picnic lunch. You may also choose to spend this time browsing through some of the local shops, where the owners have various handmade crafts available, to help remember this day with the monarchs. Next up, we will tour the tree nursery located at the sanctuary and learn about the sanctuary's efforts to protect the delicate butterflies' winter homes against a relatively recent invasive species of beetle that is slowly killing trees in this habitat. Upon arriving back at the hotel, take some time to relax before cocktail hour, which will be followed by a special Valentine's Day dinner in the hotel. During dessert, we will hear from the executive director of the La Cruz Habitat Protection Project about the ongoing restoration efforts with the sanctuary.

SATURDAY, FEBRUARY 15, 2014 - DAY 3

Welcome to a day dedicated to celebrating Mexican culture and the monarch butterfly! Today, we will pass through several small villages, where we will get a glimpse into the lives of the local people. Our destination is the Estanzuela Ceramic Studio, a beautiful professional pottery facility, where we will receive a demonstration on how this Mexican pottery is formed, hand-painted and fired. Following the demonstration, you'll have time to browse and purchase pieces of this wonderful local pottery. During the monarch wintering season, many of the studio's works are delicately hand-painted with monarch butterflies. When this tour concludes, we will spread beautifully woven Mexican blankets on the lawn of the studio and have a relaxing picnic lunch. Next, we tour will the ancient city of Tlalpujahua on foot, seeing how locals celebrate the arrival of their annual monarch visitors and honor them with art, food and festivities. The day will conclude with a traditional Mexican feast and entertainment.

SUNDAY, FEBRUARY 16, 2014 - DAY 4

Today, we will visit a very special tree nursery that provides trees for our habitat restoration efforts and learn more about the process for collecting seeds, growing native seedlings and American Forests' efforts to protect this precious habitat. In the afternoon, we will head to the El Rosario Monarch Butterfly Sanctuary, spending several hours hiking the mountainside and watching monarchs as they swarm from one landscape to the next. Later in the day, we will return to our hotel, celebrate our time with the monarchs and say farewell to the new friends we have made on the trip.

MONDAY, FEBRUARY 17, 2014 - DAY 5

Sadly, our time with the monarchs and the Mexican people comes to an end today, as we have breakfast and take our private coach back to Morelia, where we will catch our flights home.

TRIP PRICING AND OTHER DETAILS

The total cost for this trip is \$1,500 excluding airfare. If you would like to participate, please complete and return the RSVP form with your non-refundable deposit of \$750.00 by December 31, 2013. Payment in full is required by January 31, 2014. This trip is sold on a first-come, first-serve basis and is limited to just 26 participants.

Trip Includes:

- ▶ Four nights of accommodation at the Mansión de San Antonio Hotel in Tlalpujahua
- ▶ Private ground transportation for the group to/from Morelia International Airport, Mexico, and all scheduled events
- ▶ Private motor coach to be used to and from all destinations during the trip
- ▶ Scheduled meals for the duration of the trip
- ▶ Open bar during evening receptions and dinners
- ▶ Entrance and activity fees
- ▶ Tips for meals and guides

Important Notes:

- ▶ This trip is limited to just 26 guests in double occupancy rooms. Single guests are certainly welcome, but a higher rate will be calculated.
- ▶ This trip is open to American Forests members and their guests.
- ▶ This trip is not recommended for people with diagnosed heart problems since it takes place at very high altitudes.

FOR KEYLINE ONLY, PMS RHODAMINE RED U DOES NOT PRINT -- DASHED LINE INDICATES LOCATION OF PERFORATION (EXACTLY 3.375 in FROM BOTTOM TRIM)

CONFIRMATION FORM

YES! I would like to attend this once-in-a-lifetime opportunity to see monarch butterflies in Mexico.

Please charge my credit card \$_____ for my deposit or payment in full.

(Deposit is \$750 per person. Full payment is \$1,500 per person.)

Visa Mastercard American Express Discover

NAME _____

CREDIT CARD NUMBER _____ EXP. DATE _____

ADDRESS _____

Enclosed is my check for \$_____.

CITY _____ STATE _____ ZIP _____

EMAIL _____

Return your completed form to Matthew Boyer, VP of Member Engagement, at 734 15th Street NW, Suite 800, Washington, DC 20005. Sign up over the phone by calling 202-737-1944 ext. 253.

PHONE _____

Shortly after receiving your deposit, you will receive a phone call welcoming you on the trip! We look forward to seeing you in Mexico!



Surround Yourself With Millions of Monarchs



AMERICAN FORESTS

734 15th Street, NW, Suite 800
Washington, DC 20005



Monarchs IN MEXICO

You're Invited

to an Exclusive Expedition to See 300 Million Monarch Butterflies in Mexico

Hosted by American Forests